



PRESENTED BY: **parx**
casino

An Evening in Franklin Square Sponsorship Opportunities

“The interesting thing about Franklin Square is that you forget that you’re in the middle of the city while you’re there. And in the city, you are, with the park sitting practically at the foot of the Ben Franklin Bridge.”



2006



2017

Thursday, May 17, 2018

SPONSORSHIP

Sponsorship of *An Evening in Franklin Square* will allow your organization to reach an audience of Franklin Square patrons and supporters, which includes community leaders and opinion makers. By sponsoring *An Evening in Franklin Square*, your organization can leverage a high profile opportunity to demonstrate leadership and citizenship in the Greater Philadelphia region, help sustain a pivotal resource for the local residential community, and benefit from unique marketing and branding programs. The levels for sponsorship are described on the following page.



FRANKLIN SQUARE

An Evening in Franklin Square

COCKTAIL GARDEN SPONSOR (\$10,000):

The cocktail reception is one of the best parts of this event. Cocktail Garden sponsorship entitles you to:

- ★ Logo presence as Cocktail Garden Sponsor in all print materials including save the date and event invitation (distribution 1,500), program, advertising and signage display, as well as logo with hyperlink on HPI's website sponsor page and fundraising event page for one year (over 700,000 annual visitors in 2017)
- ★ Receive 2 (two) tables of ten seats in the dinner tent (premier location)
- ★ Signature cocktail named for sponsor
- ★ Full page ad in the event program book (distribution approx. 450-500)
- ★ Dedicated postings on HPI social media outlets leading up to event
- ★ Opportunity to distribute a give-away to each event attendee
- ★ Listing in the sponsor section in the monthly Gazette publication (approx. 250,000 distributed annually)
- ★ Tickets to each of the Franklin Square attractions – 60 Philly Mini Golf, 60 Parx Liberty Carousel, and 20 Chinese Lantern Festival – to be used during the 2018 operating season
- ★ First right of refusal for 2019 event



CAROUSEL TABLE SPONSOR (\$5,000):

Carousel table sponsorship entitles you to:

- ★ One table of ten seats in the dinner tent (premier location)
- ★ Listing in the event invitation (distribution 1,500) and program
- ★ Half page ad in the event program book (distribution approx. 500)
- ★ Opportunity to "name" a carousel figure for the Square Derby
- ★ Listing with hyperlink on the HPI website on the sponsor page for one year and on the Franklin Square fundraising event page
- ★ Tickets to each of Franklin Square's attractions – 30 Philly Mini Golf, 30 Parx Liberty Carousel, and 10 Chinese Lantern Festival – to be used in during the 2018 operating season



FOUNTAIN TABLE SPONSOR (\$3,000):

Fountain table sponsorship entitles you to:

- ★ One table of ten seats in the dinner tent
- ★ Listing in the event invitation (distribution 1,500) and program
- ★ Listing with hyperlink on the HPI website on the sponsor page for one year and on the Franklin Square fundraising event page
- ★ Tickets to each of the Franklin Square attractions – 15 Philly Mini Golf, 15 Parx Liberty Carousel, and 5 Chinese Lantern Festival – to be used during the 2018 operating season



Playground Patron (\$500):

Playground Patron sponsorship entitles you to:

- ★ Listing in the event program book (distribution approx. 450-500)
- ★ Two individual tickets in the dinner tent
- ★ Tickets to each of the Franklin Square attractions –
- ★ 6 Philly Mini Golf, 6 Parx Liberty Carousel, and 2 Chinese Lantern Festival – to be used during the 2018 operating season

