

# Betsy Ross House Sampling Events



Make an impression on your target market by hosting your sampling event at *the Betsy Ross House!*

Whether you're planning a free giveaway or taking a non-traditional approach to your client's campaign, the Betsy Ross House can provide the perfect audience to market your product. Located in the heart of Old City, the Betsy Ross House is a high traffic location with an estimate of over 200,000 visitors annually from across the nation.

## 2013 MONTHLY ATTENDANCE NUMBERS

January	4,200	July	30,000
February	4,500	August	21,000
March	16,000	September	12,000
April	30,000	October	14,000
May	40,000	November	11,700
June	35,000	December	6,500



## VENUE FEATURES

- Over 200,000 Visitors Annually
- 75% of Foot Traffic from Domestic Tourists
- Annual Festivals and Events
- Family Friendly
- High Visibility

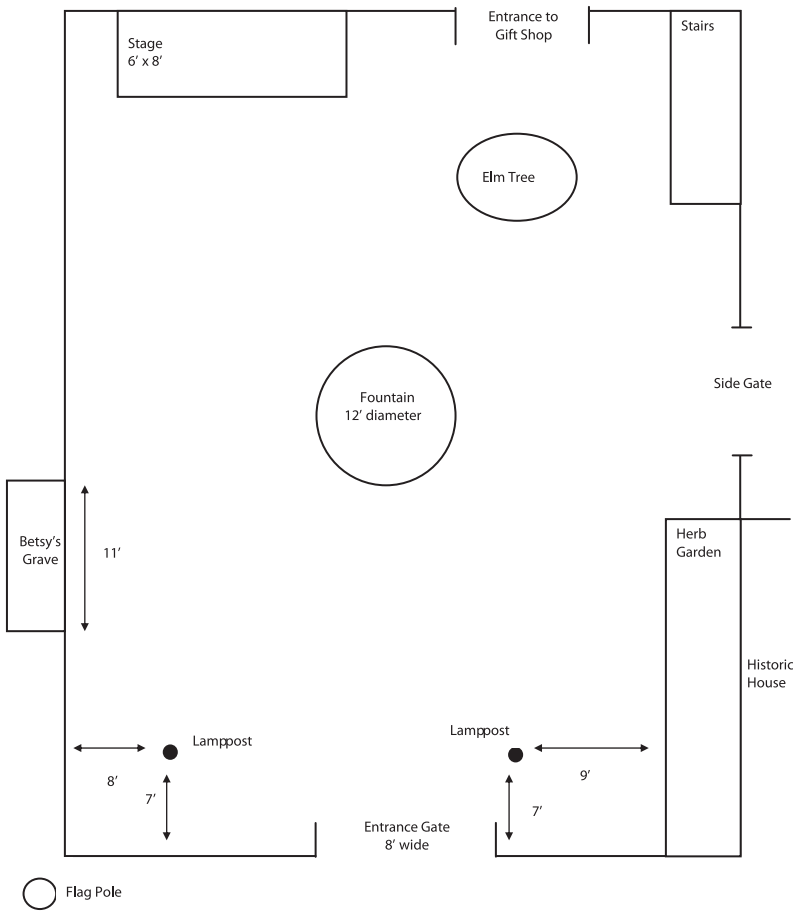
## TO BEGIN PLANNING YOUR EVENT TODAY

Contact Amy D'Aulerio at  
[adaulerio@historicphiladelphia.org](mailto:adaulerio@historicphiladelphia.org)  
 215.629.5801 ext. 221

# Betsy Ross House

239 Arch Street, Philadelphia, PA 19106

	★ FOOTPRINT	★ UTILITIES	★ RENTAL RATE
Betsy Ross House Courtyard [Outdoor]	10 x 20 ft.	Power and Water Source Available	<b>FOR A CUSTOM QUOTE AND TO BEGIN PLANNING YOUR EVENT TODAY</b>  Contact Amy D'Aulerio at <a href="mailto:adaulerio@historicphiladelphia.org">adaulerio@historicphiladelphia.org</a> 215.629.5801 ext. 221
Betsy Ross House Sidewalk Entrance [Outdoor]	10 x 10 ft.	Power and Water Source Available	



Betsy Ross House Courtyard Not to scale

Historic Philadelphia Inc. is dedicated to making our nation's history relevant and real through interpretation, interaction and education, strengthening Greater Philadelphia's role as the destination to experience American history.



Make your event unforgettable by adding a touch of Colonial charm with History Makers from Historic Philadelphia Inc. Betsy Ross, Ben Franklin and many other of our Nation's founders can join your event and entertain your guests.

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to learn about hiring our History Makers for your event.